

Sustainable and soft Eco-Tourism

Especially in the rural Areas, that have been neglected by the Mass tourism, in Greece and the Balkan Countries, is the need given for

Some other sort of tourism that will maintain and prosper the cultural diversity, the natural habitat and the manifold hospitality of the rural people. Developing soft tourism in these areas maintains the grown traditions and the cultural heritage of the horses.

Trail Riding with horses offers the opportunity to explore the region while moving slowly and quietly on existing Infrastructure. No need to build new trails or build new buildings, what is there can be used and will especially be enjoyed if it is combined with historic buildings and low key services.

The Change in Society with increasing flexibility and free time combined with higher pressures and digitalization in the industrial countries leads to an ever increasing need for a quiet and simple way of life close to Nature.

To offer a short Vacation with horses, promoting an exciting activity, which can be booked on short notice, in intact natural surroundings, offering authentic culture and historic sites, including some Wellness, in as much as it is available, is a very attractive indeed.

Trail Riding offers in a unique way exactly these opportunities, to experience Nature, Region and people that live an authentic live in an intact and diverse natural surroundings.

Dates and figures Athen-Kassel Ride:

04/09/17 – 04/28/17 Greece - 690km

04/30/17 – 05/08/17 Macedonia - 323km

05/09/17 – 05/15/17 Serbia - 620km

05/26/17 – 06/05/17 Croatia - 380km

06/06/17 – 06/09/17 Slovenia - 119km

06/10/17 – 06/24/17 Austria - 493km

06/25/17 – 07/09/17 Germany - 552km

1.377 chars incl. spaces - Images and texts available at: <http://bit.ly/2j4eakF>

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